

FIG. 1

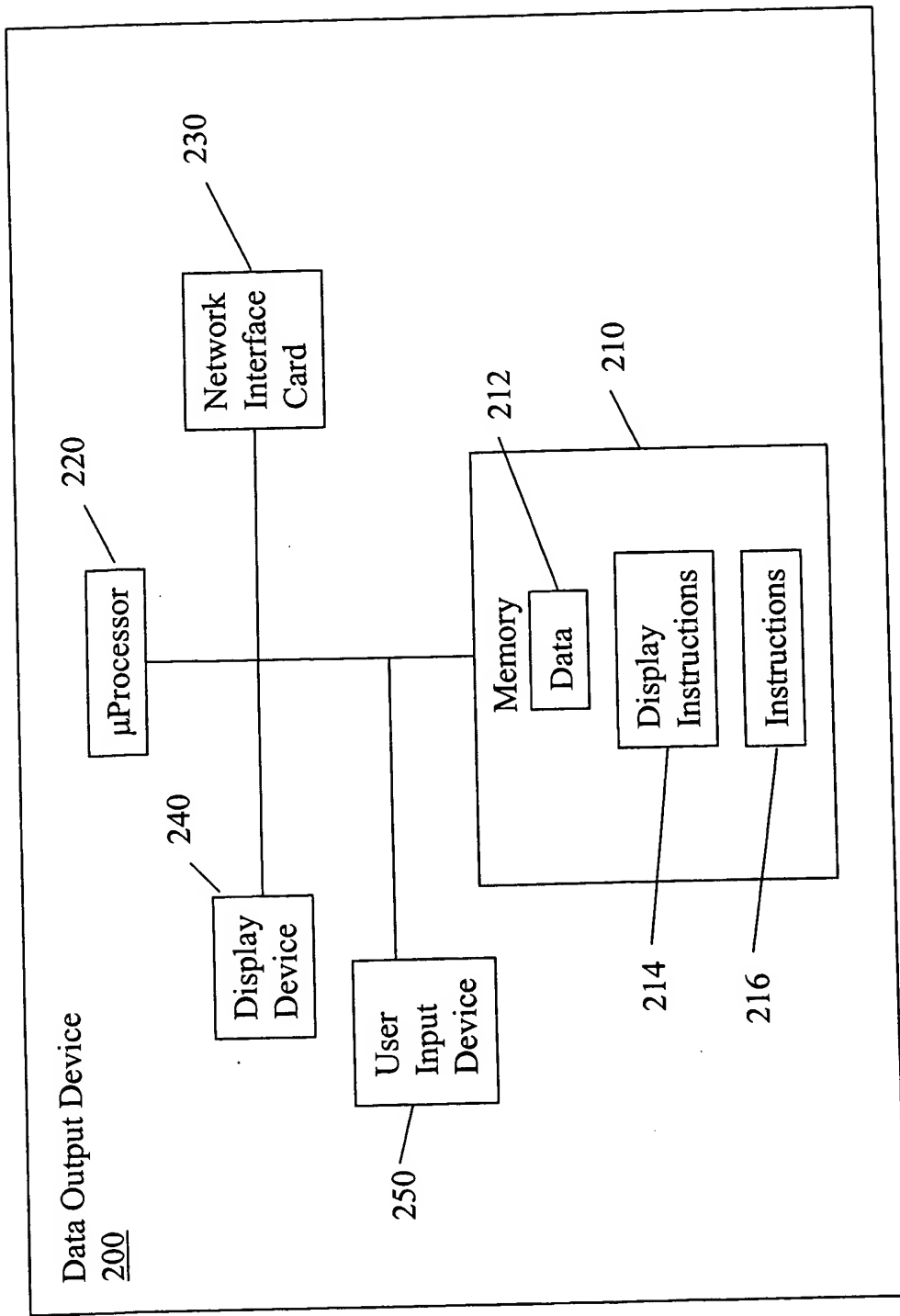


FIG. 2

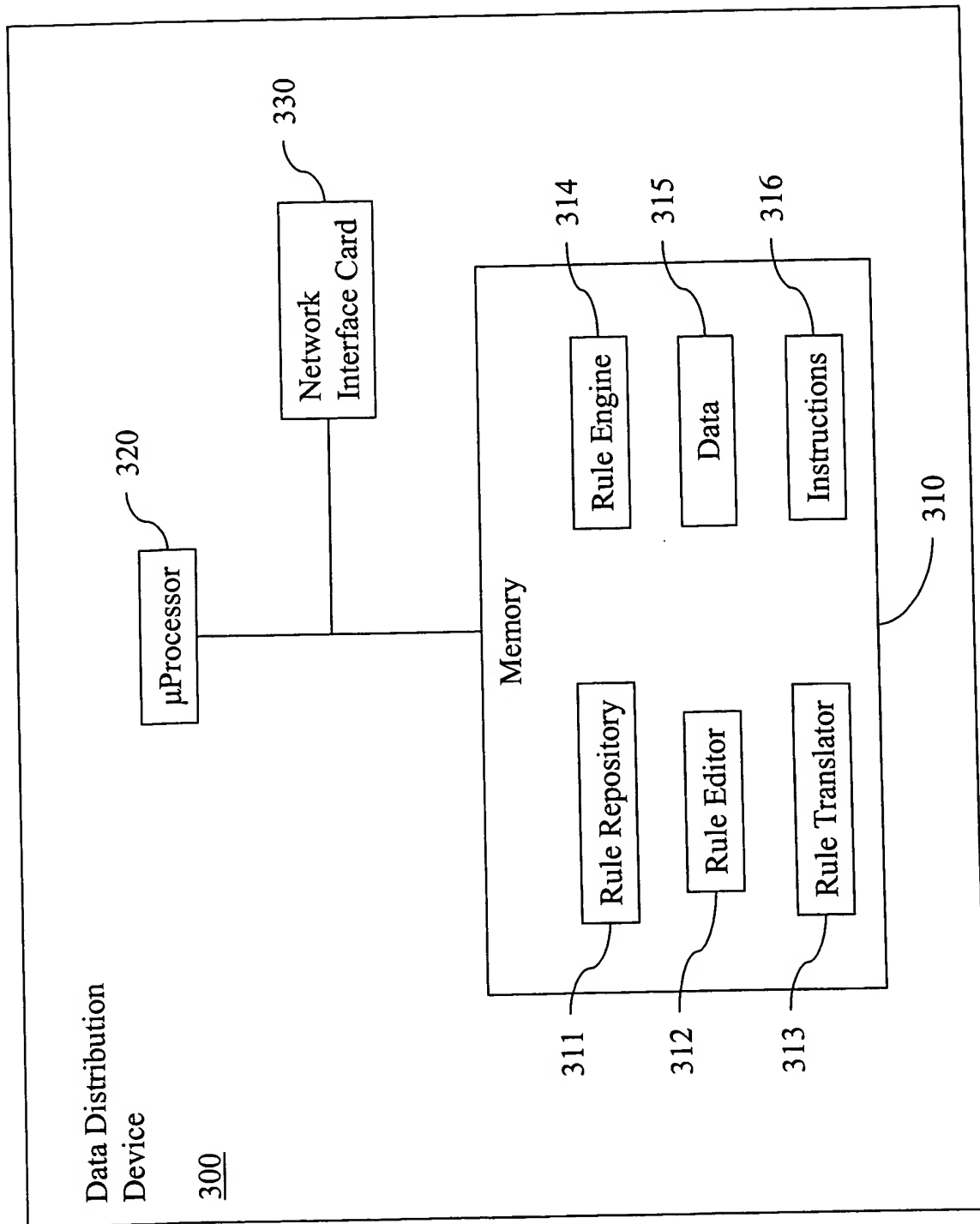


FIG. 3

400

Rule Editor: Rule Creation

Rule Template Types:

Promotional

420a

Rule Templates:

Customer/Purchase Type

430a

These rules may be used to promote products.

420b

This rule promotes products based on the type of customer and product purchased...

430b

Parameters:

Customer Type:

442a

442b

Purchase Type:

444a

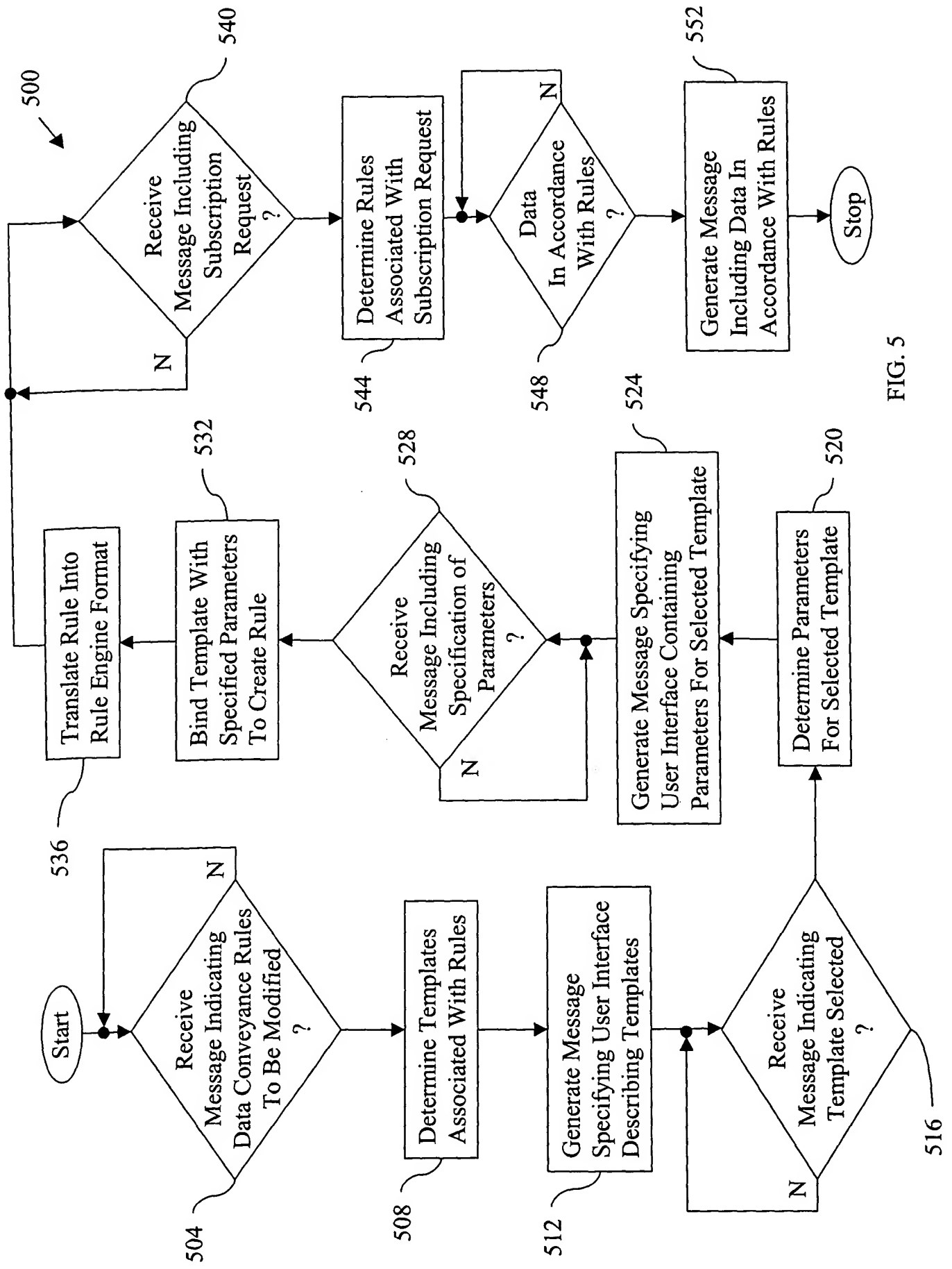
444b

Promoted Product:

446a

446b

FIG. 4



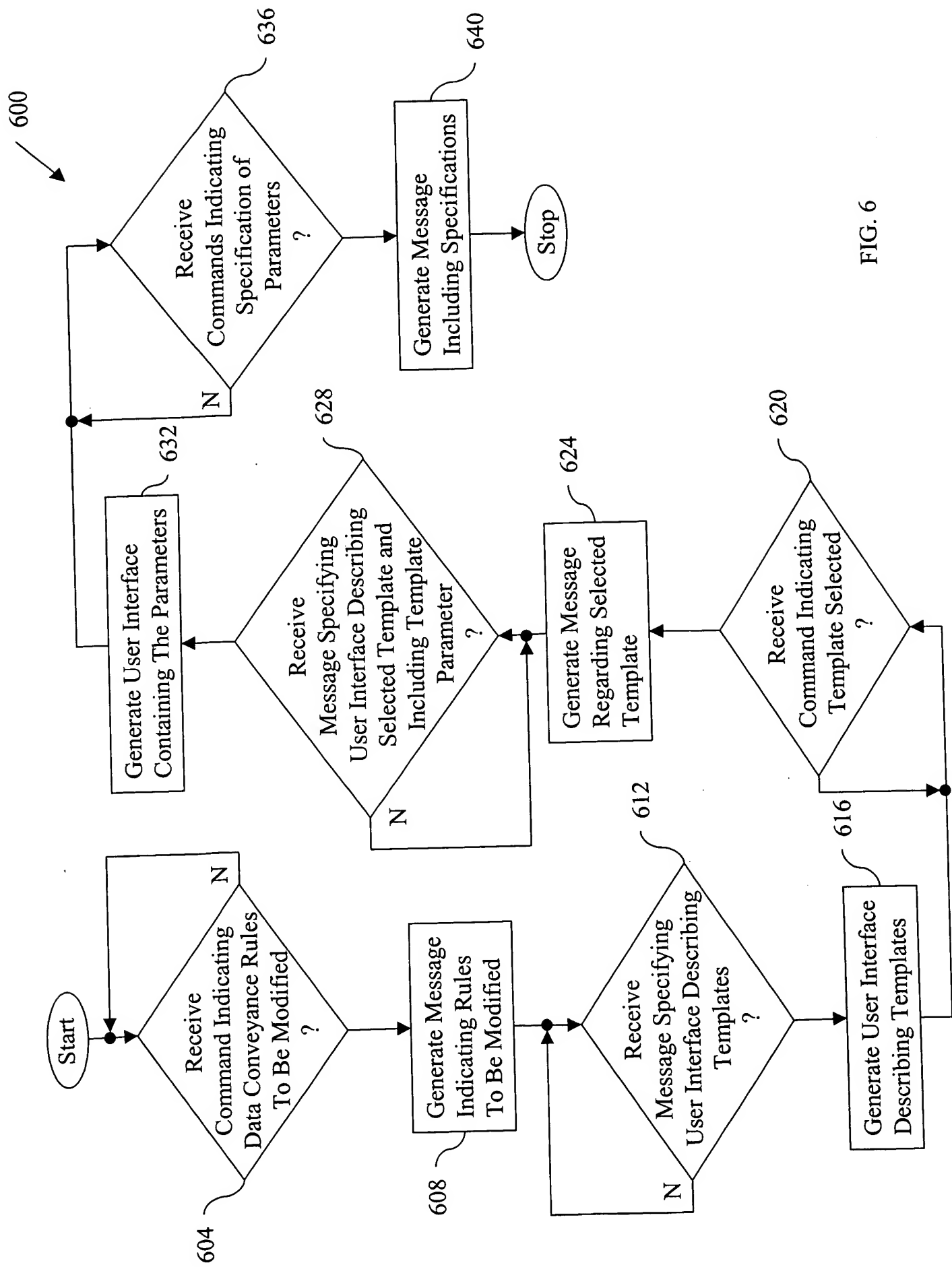


FIG. 6

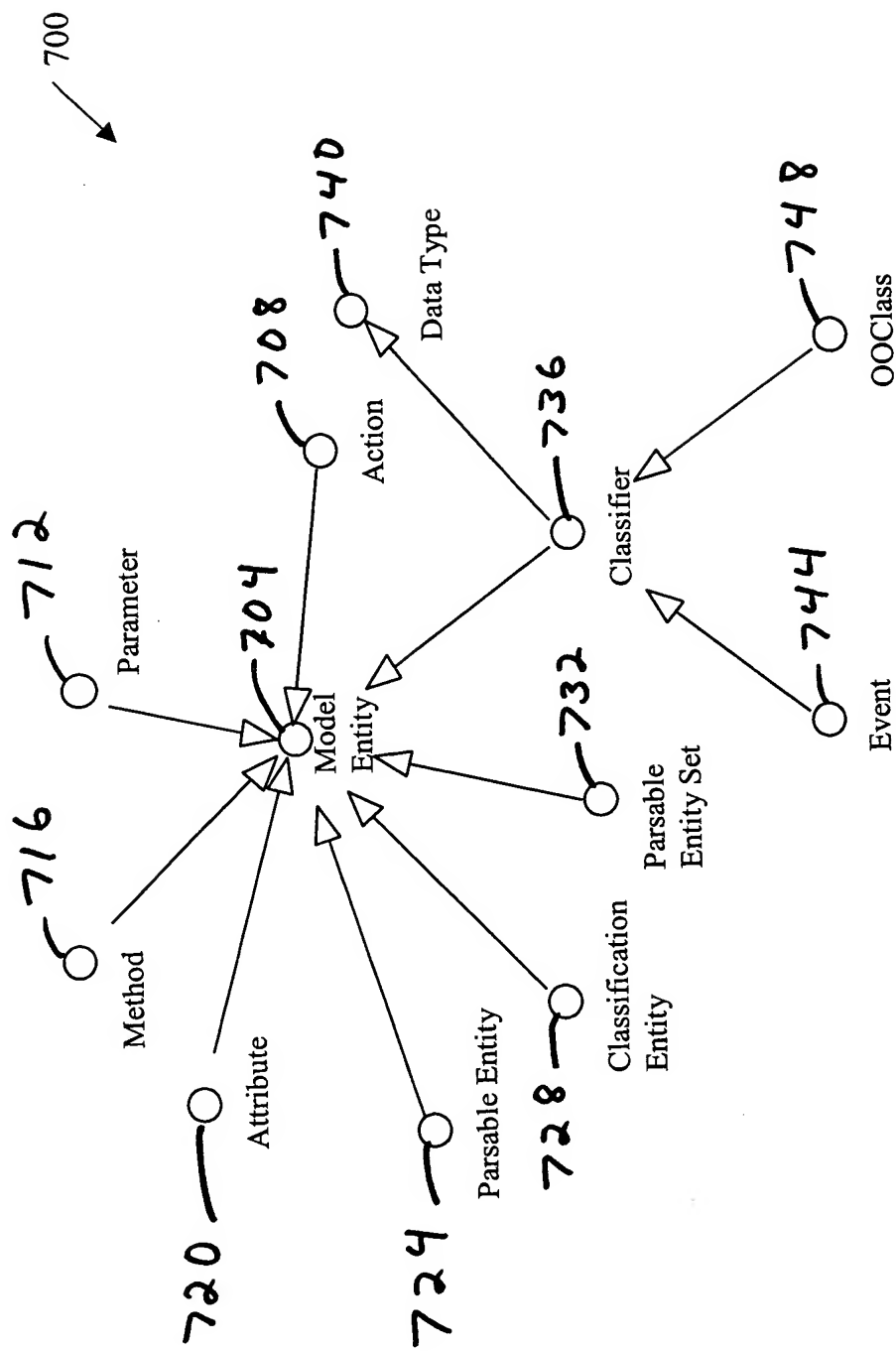


FIG. 7A

700

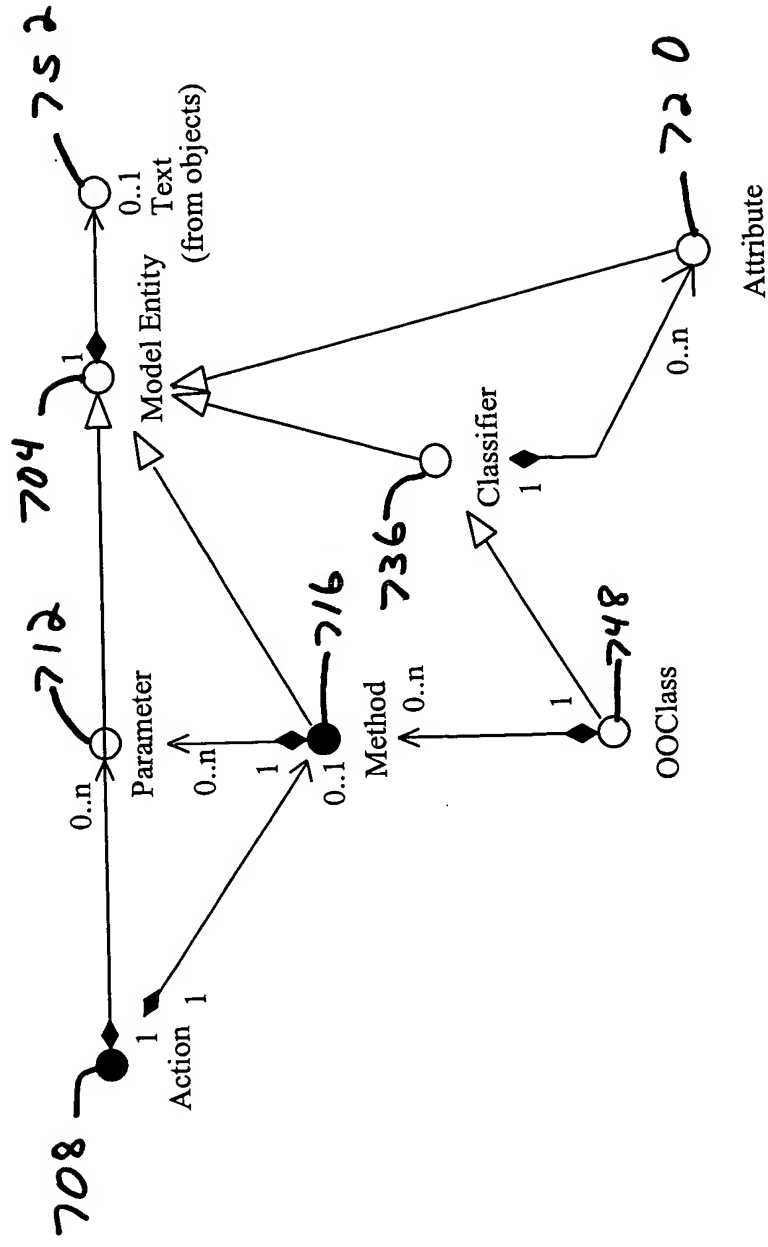


FIG. 7B



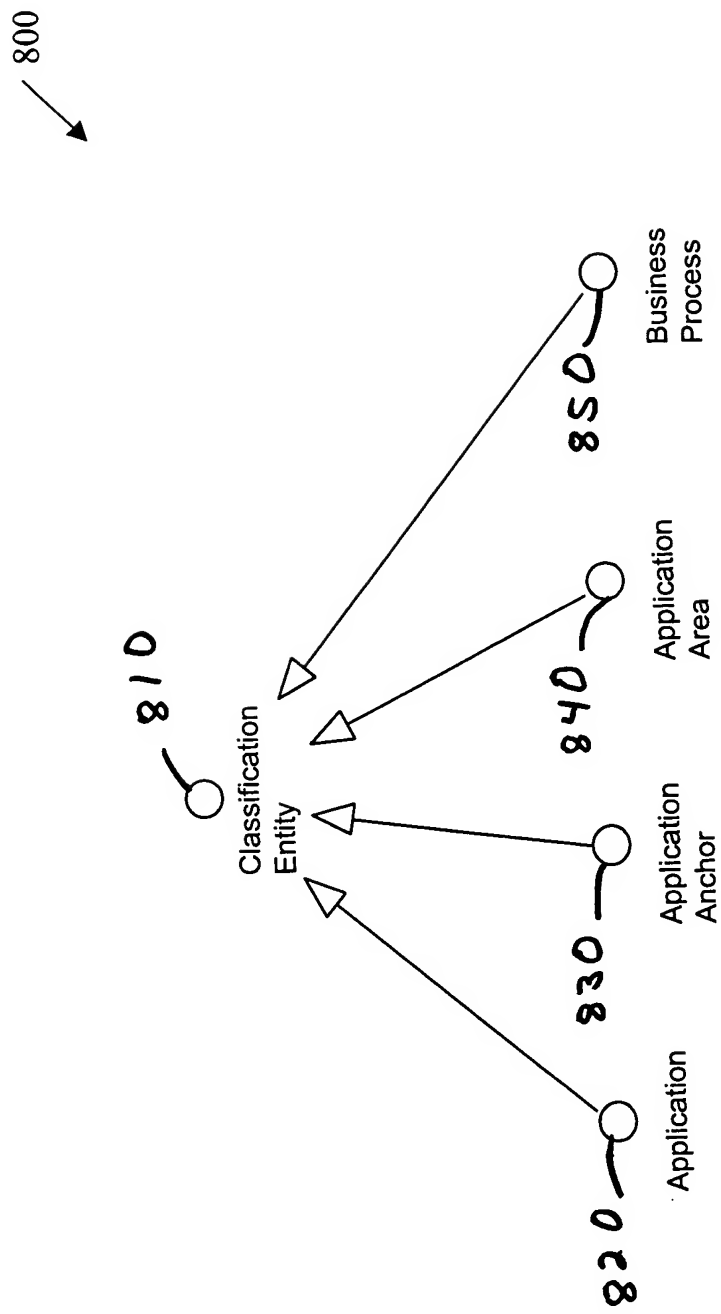


FIG. 8

900

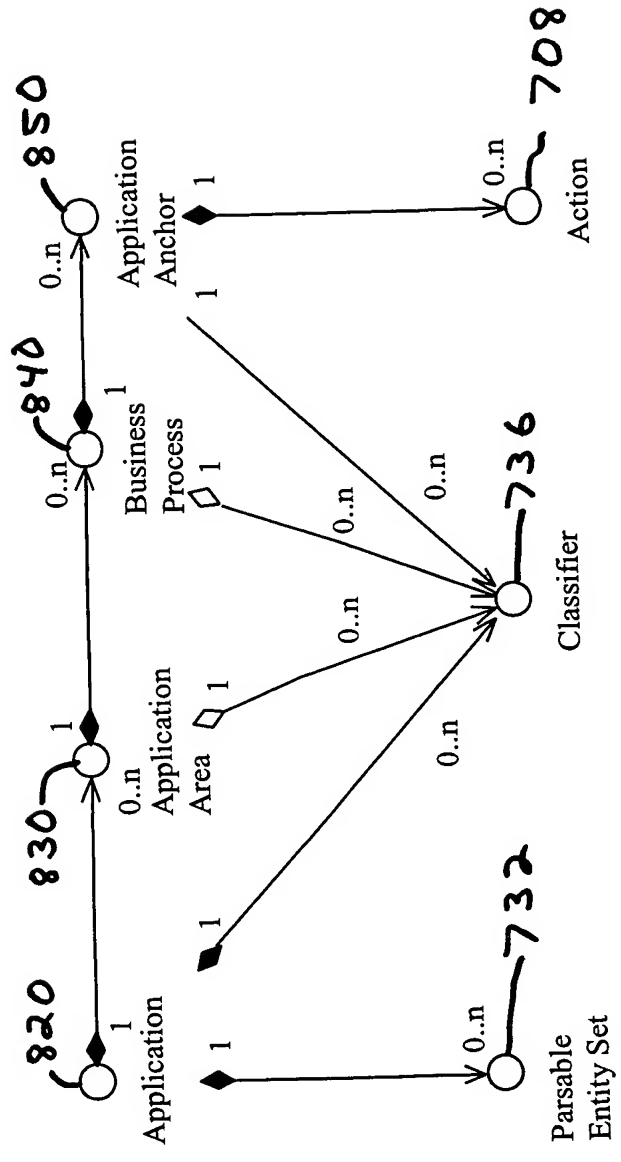


FIG. 9

1000

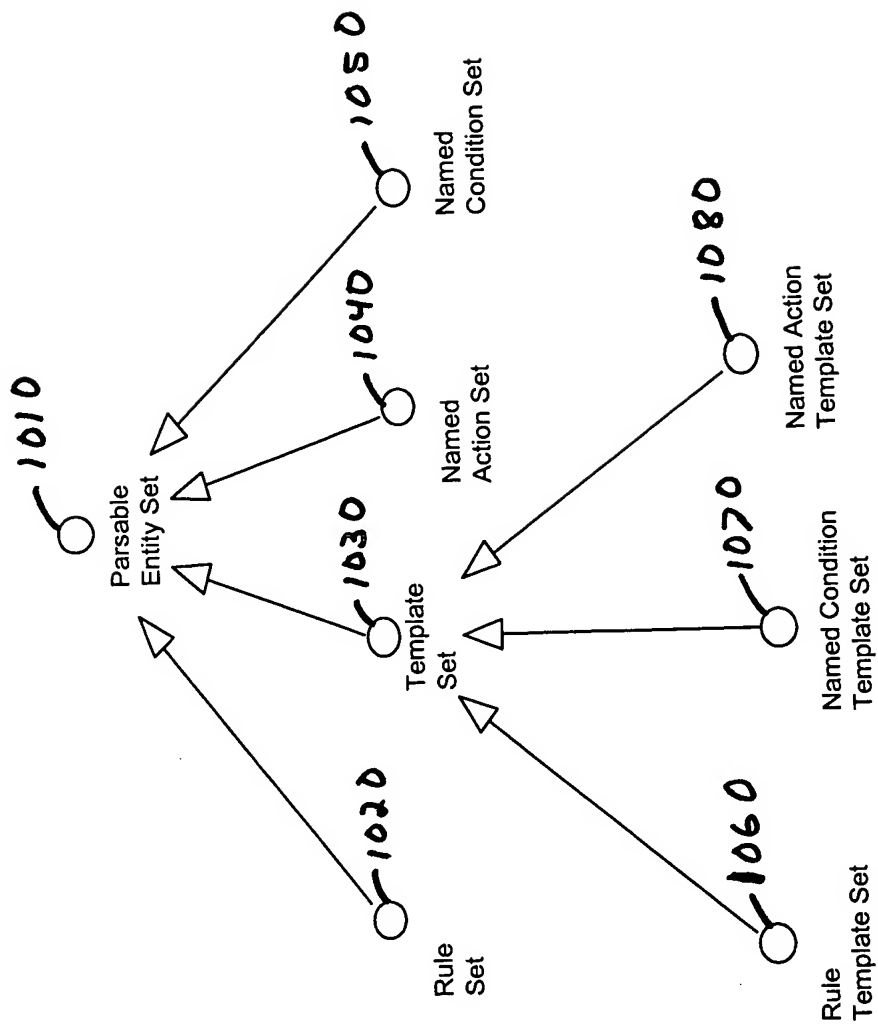


FIG. 10

1100

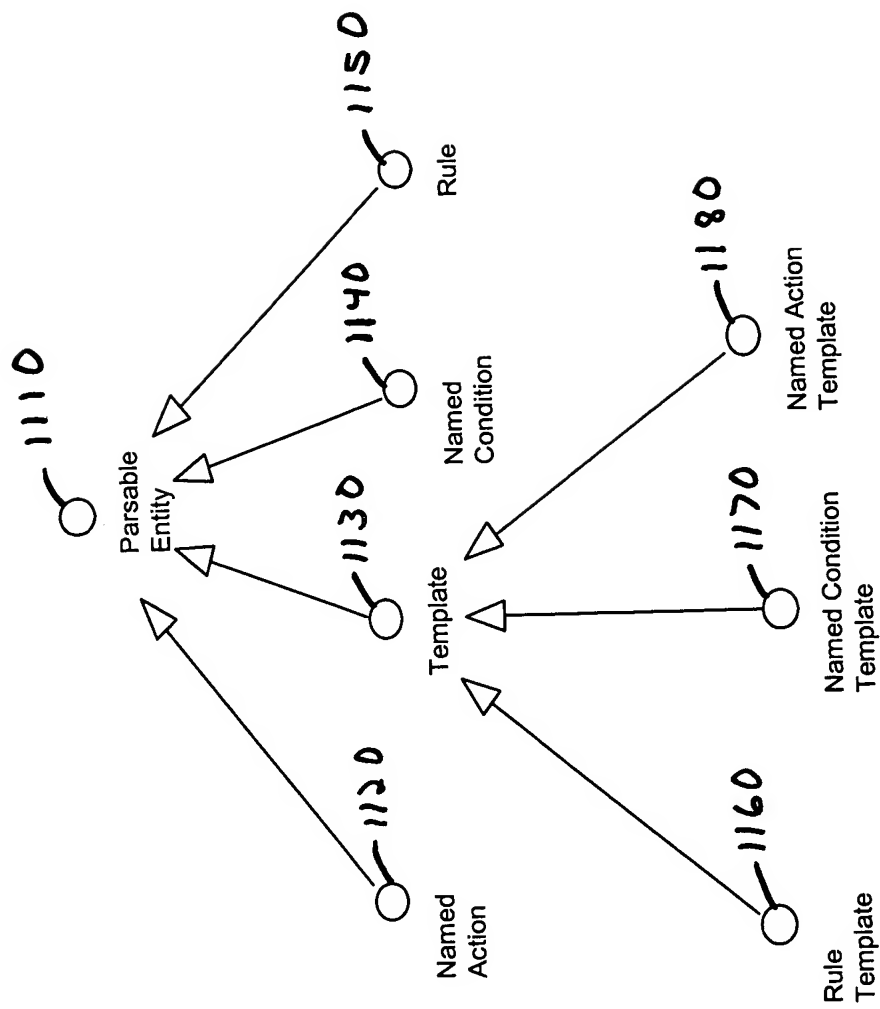


FIG. 11

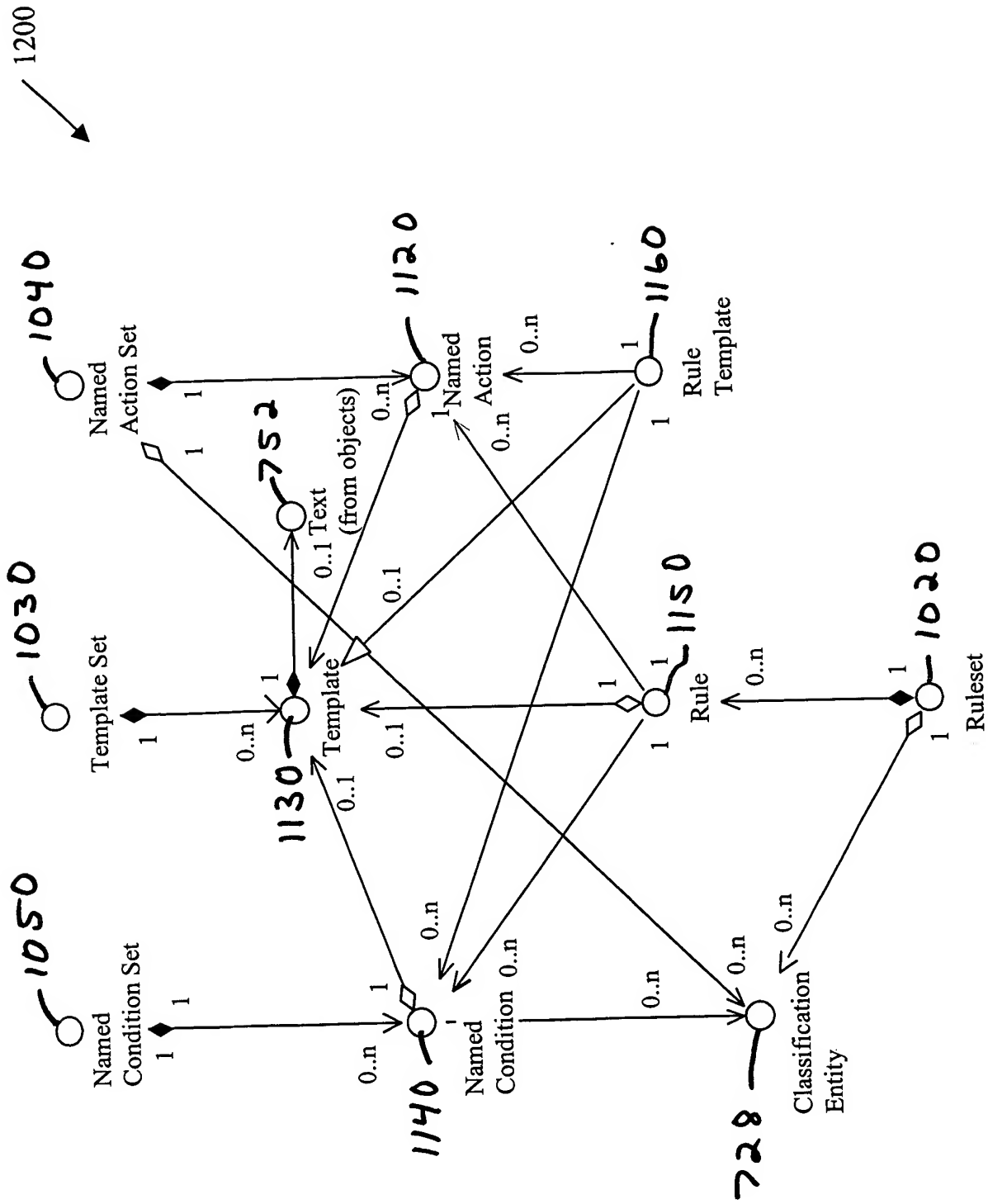


FIG. 12

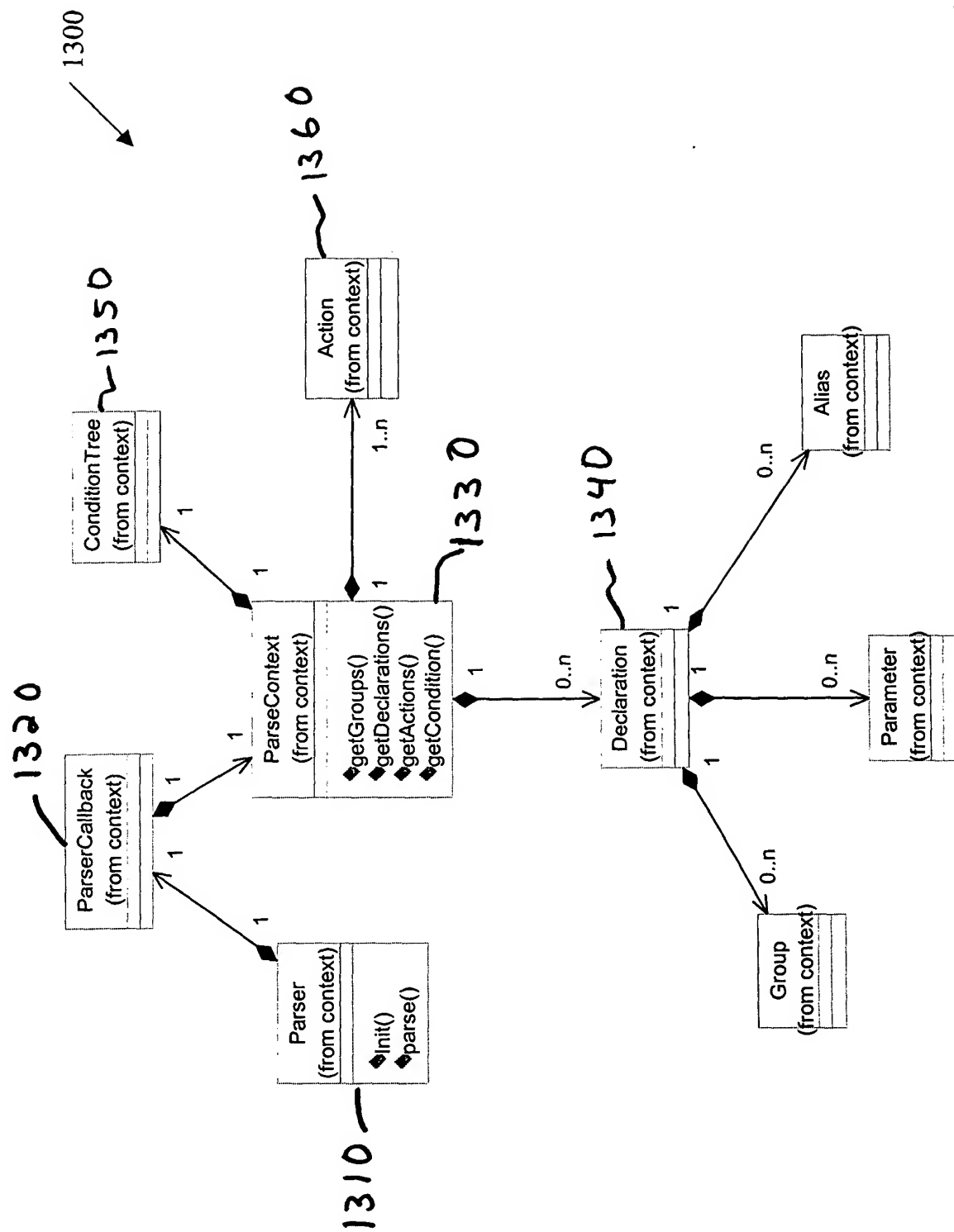


FIG. 13

1400

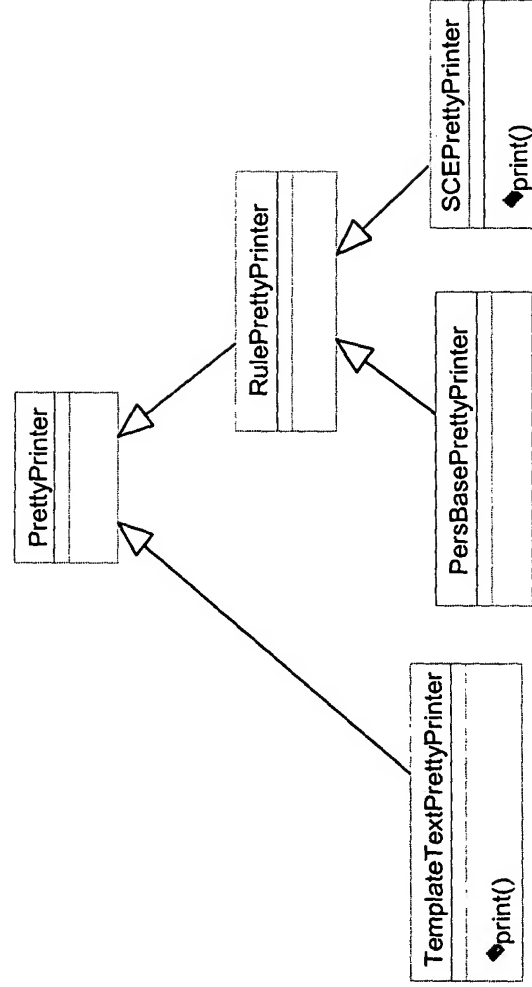


FIG. 14

1500

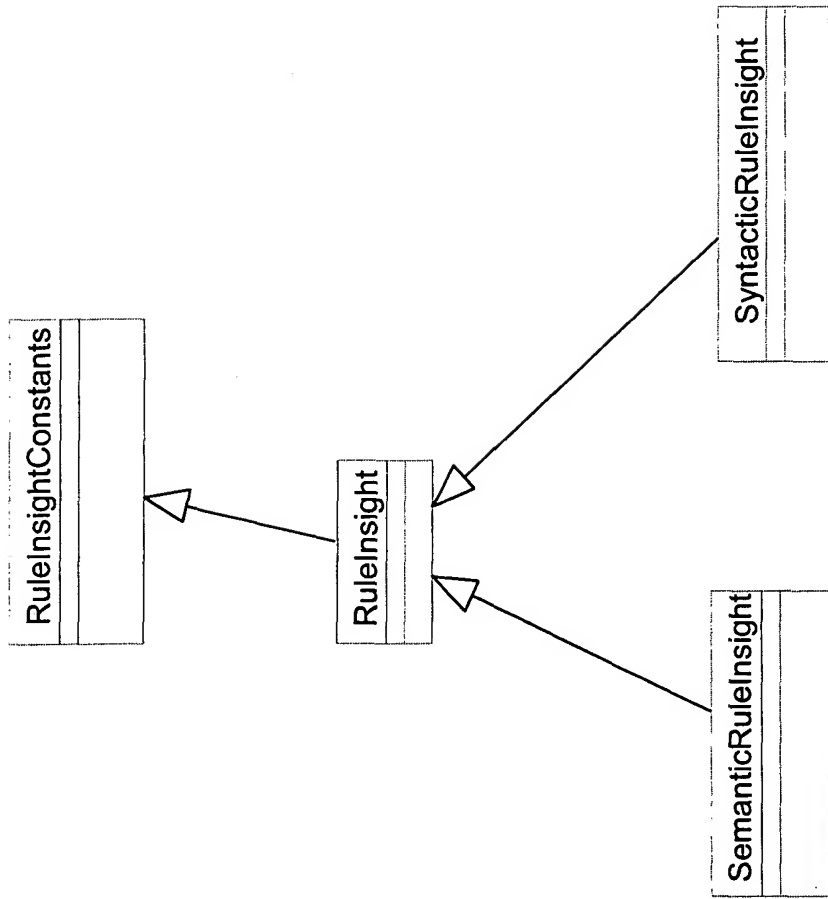


FIG. 15